

Partnership Workshop Focuses on Social Media

The Manhasset Bay Yacht Club lent a beautiful setting to the July 27 Directors Circle meeting of the Great Neck/Manhasset Community Child Care Partnership. Directors from 14 preschools and childcare centers

attended the workshop “Social Media Do’s and Don’ts,” presented by Kerren Willner of DevCor Industries, who specializes in website design and development and web services to nonprofits, small businesses, and independent professionals.



Debbie Naclerio, Executive Director of the Partnership; Pat Roos, Partnership board member; Barbara Breslow, Partnership co-chair and director of Great Neck Community School; Teresa Colarino of First Class Child Care; Laura Reich of Gan Shalom Nursery School; Kerren Willner of DevCor Industries; and Donna Preminger of Port Washington Children’s Center.

Ms. Willner discussed website design, setting up a Facebook page, reaching parents with social media, security concerns especially relating to children, facial recognition technology, and aligning business goals with social media policy.

In attendance were Lisa Adams of Great Neck Preschool; Kathy Benetos of Little Scholars Nursery School; Barbara Breslow of Great Neck Community School; Teresa Colamarino of First Class Child Care; Dr. Mary Cameron of the

Uniondale Early Childhood Center; Debbie Doyle of the LEEDS Child Care Center; Anne Hohn-Harrington of North Shore Nursery School; Jennifer McNamee, Jill and Tom Rooney of Harbor Child Care; Michelle Miles of Tot Spot Child Care; Christie Mucci and Lori Shaw of Friends Together Nursery School; Dr. Ellen Palermo of Brookville Center for Children’s Services; Donna Preminger of Port Washington Children’s Center; Laura Reich of Gan Shalom Nursery School; and Anita Sethi of Happy Montessori School. Directors came from as close as Main Street in Port Washington and as far away as Uniondale and Roosevelt. Also in attendance were Partnership board member Pat Roos, Eleanor Lange on behalf of Town Councilwoman Maria-Christina Poons, and Debbie Naclerio, Executive Director of the Partnership.

This educational event was sponsored by the Great Neck/Manhasset Community Child Care Partnership, a nonprofit networking organization, the goal of which is to promote the healthy growth and development of children and families by addressing early education, child care, and parenting issues. In addition to Directors Circle meetings, the Partnership provides educational workshops to childcare professionals and parents, scholarships children from working families to preschools and childcare centers, conducts preschool showcases in Manhasset and Great Neck, publishes the Great Neck and the Manhasset Preschool Guides, and advocates for quality early education for all children. Its latest initiative is the Parent-Resource Connection, a community calendar of activities and resources for families of children 0 to 5. For more information about the Partnership and its activities, call 504-0150 or visit www.gnmcccp.org.